

## CURRICULUM VITAE

### État civil

COMBRIS Pierre  
Né le 24 août 1951

### Situation à l'Académie

Élu membre correspondant en 2018  
Section 8 : Alimentation humaine

### Position actuelle

Directeur de recherche honoraire INRA

### Coordonnées

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### Formation :

1971-74 École supérieure des sciences économiques et commerciales  
Diplômé de l'ESSEC en juillet 1974  
1976-77 DEA Économie appliquée à Paris IX Dauphine

### Carrière :

Directeur du Laboratoire de recherche sur la consommation  
Directeur de recherche à l'INRA

### Domaines d'expertise :

Économie de l'alimentation  
Enquêtes et bases de données sur la consommation alimentaire  
Économie expérimentale

### Sélection de publications scientifiques

Lange C., Combris P., Issanchou S., Schlich P., 2015, "Impact of information and in-home sensory exposure on liking and willingness to pay: The beginning of Fairtrade labeled coffee in France", *Food Research International*, 76, 317-324.

Sans P., Combris P., 2015, " World meat consumption patterns: An overview of the last fifty years (1961–2011)", *Meat Science*, 109, 106-111.

Teyssier S., Etilé F., Combris P., 2015, "Social and Self-Image Concerns in Fair-Trade Consumption", *European Review of Agricultural Economics*, 42 (4), 579-606.

Ginon E., Combris P., Lohéac Y., Enderli G., Issanchou P., 2014, "What do we learn from comparing hedonic scores and willingness-to-pay data?", *Food Quality and Preference*, 33, 54-63.

Ginon E., Chabanet C., Combris P., Issanchou P., 2014, "Are decisions in a real choice experiment consistent with reservation prices elicited with BDM 'auction'? The case of French baguette", *Food Quality and Preference*, 31, pp. 173-180.

Bazoche, P., Combris, P., Giraud-Heraud, E., Seabra-Pinto, Bunte, F., A., Tsakiridou, E., 2014, "Willingness to pay for pesticide reduction in the EU: nothing but organic?", *European Review of Agricultural Economics*, 41 (1), 87-109.

Combris P., Enderli G., Gauvreau J., Ménard C., Soler L.G., Spiteri M., Volatier J.L., 2014, "Interventions publiques et démarches d'entreprises pour l'amélioration de la qualité nutritionnelle de l'offre alimentaire : apports et limites", *Cahiers de Nutrition et de Diététique*, 49, 22-31.

Combris P., Goglia R., Henini M., Soler L.G., Spiteri M., 2011, "Improvement of the nutritional quality of foods as a public health tool", *Public Health*, 125, pp. 717-724.

Menard C., Dumas C., Goglia R., Spiteri M., Gillot N., Combris P., Ireland J., Soler L.G., Volatier J.L., 2011, "OQALI: A French database on processed foods", *Journal of Food Composition and Analysis*, Volume 24, Issues 4-5, June-August 2011, Pages 744-749.

Goglia, R., Spiteri, M., Menard, C., Dumas, C., Combris, P., Labarbe, B., Soler, L.G., Volatier, J.L., 2010, "Nutritional quality and labelling of ready-to-eat breakfast cereals: the contribution of the French observatory of food quality", *European Journal of Clinical Nutrition*, 64 (S3): S20–S25

Combris P., Seabra Pinto A., Fragata A., Giraud-Héraud E., 2010, "Does taste beat food safety? Evidence from the "Pêra Rocha" case in Portugal", *Journal of Food Products Marketing*, 16(1), pp. 60-78.

Bougherara D., Combris P., 2009, "Eco-Labelled Food Products: What are Consumers paying for?", *European Review of Agricultural Economics*, 36(3), pp. 321-341.

Combris, P., Bazoche, P., Giraud-Héraud, E., Issanchou S., 2009, "Food choices: what do we learn from combining sensory and economic experiments?", *Food Quality and Preference*, 20, pp.550-557.

Combris P., Lange Ch., Issanchou S., 2006, "Assessing the Effect of Information on the Reservation Price for Champagne: What are Consumers Actually Paying for?", *Journal of Wine Economics*, Vol. 1, 1, pp. 57-71.

Lange Ch., Martin C., Chabanet C., Combris P., Issanchou S., 2002, "Impact of the information provided to the consumers on their willingness to pay for Champagne: Comparison with hedonic scores", *Food Quality and Preference*, 13, pp. 597-608.

Combris P., Lecocq S., Visser M., 2000, "Estimation of a Hedonic Price Equation for Burgundy Wine", *Applied Economics*, vol. 32, pp. 961-967.

Lange Ch., Issanchou S., Combris P., 2000, "Expected versus experienced quality: trade-off with price", *Food Quality and Preference*, 11, pp. 289-297.

Combris P., Lecocq S., Visser M., 1997, "Estimation of a hedonic price equation for Bordeaux wine: does quality matter ?", *The Economic Journal*, Vol 107, n° 441, pp. 390-402.

### **Autres publications (vulgarisation, synthèse)**

Combris P., 2015, "Économie et nutrition : de l'alimentation rationnelle à l'alimentation durable", *Cahiers de Nutrition et de Diététique*, 50, 6S61-6S68.

Combris P., 2015, "Les transition nutritionnelles et leurs déterminants", in Esnouf C., Fioramonti J., Lauriou B. (Dir), *L'alimentation à découvert*, CNRS Editions.

Combris, P., Disdier, A.-C., Marette, S., 2011, "Développement durable et comportement des consommateurs", *INRA Sciences Sociales* (2-3), 1-4.

Combris, P., Soler, L. G., 2011, "Consommation alimentaire : tendances de long terme et questions sur leur durabilité", *Innovations Agronomiques*, 13, 149-160.

Combris P., 2010, "Comprendre et maîtriser l'évolution de l'alimentation : que faut-il attendre des économistes ?", *Cahiers de Nutrition et de Diététique*, 45, 104-113.

Combris P., 2007, "Grandes tendances et évolution de la consommation alimentaire", *Encyclopaedia Universalis*.

Combris P., 2006, "Le poids des contraintes économiques dans les choix alimentaires", *Cahiers de Nutrition et de Diététique*, 41, 5, pp. 279-284.

Combris P., Etilé F., Soler L.G., 2006, "Alimentation et santé : changer les comportements de consommation ou mieux réguler l'offre alimentaire ?" in Proust I. (éd.), *Désirs et peurs alimentaires au XXI<sup>e</sup> siècle*, Edition Dalloz.

Combris P., Ruffieux B., 2005, "La révélation expérimentale des préférences des consommateurs", *Inra Sciences Sociales*, 3-4.

### **Short bio**

Pierre Combris, economist, is honorary research director at the French National Institute for Agricultural Research (INRA). His research interests were in the analysis of food consumption trends and the elicitation of food preferences combining experimental economics and sensory methods. He also had research interest in food policies and in setting up tools aiming at improving food quality supply through incentives. He has been involved in the French Observatory of Food Quality (OQALI). He has been director of the Consumption Research Laboratory of Inra from 1996 to 2004 and a member of the French National Food Council (CNA) from 2003 to 2012.